



Profile

www.shireenmotara.com



About Shireen Motara

Shireen Motara is a **Certified Coach** and **Founder CEO of Tara Transform**. She is deeply passionate about the potential of **Women and Africa, addressing inequality**, and **committed to social change** that values and **recognises women's rights and contributions**. Her conviction is that women should be able to claim their space anywhere. She **supports women** to know themselves deeply: to achieve their goals of **personal growth, leadership and professional success** by focusing on building their strengths; addressing their limiting beliefs about their own abilities; and taking clear steps to move forward in their business and career. In a world that undermines their value and contribution, she has a deep understanding of how to support women's goals, by **supplementing coaching with access to resources and networks** needed to accelerate progress.

As an **experienced strategist and consultant**, Shireen supports clients to **design, implement and review strategies that advance social justice and address inequality - nationally, regionally and globally**. Her clients include UN agencies, funders and philanthropic agencies; corporates and non-profits. For over two decades she has been working and volunteering for social justice. Shireen has held roles in **management, coaching, executive leadership and consulting** in South Africa, SADC and the United Kingdom.

As a **Board Leader**, Shireen has been serving on boards since 1999. She has deep expertise in governance, and has supported organisations in **building effective governance practices**; with capable leadership. Shireen believes in giving back and does so through her board services; as well as serving as a **Mentor** to youth entrepreneurs at the African Leadership Academy and the Allan Gray Orbis Foundation.

Her qualifications include a **Masters degree in Law and post-graduate certifications in Coaching, HR and Business administration**.

Credentials

- Certificate in Coaching (2011) University of Stellenbosch Executive Development
- Post-graduate Diploma in Business Administration (2006) GIBS, University of Pretoria
- Higher Certificate in Human Resource Management (2001), Damelin Management School
- Master of Law (LLM) Degree (1999), UNISA
- BProc. LLB (1995), University of the Western Cape
- Role of the Board, Directors and Corporate Governance - Institute of Directors
- 7 Habits of Highly Effective People - Franklin Covey
- Introduction to Gestalt Organisation and Systems Development - Baobab Consulting and Training
- B-Tech in Project Management - Xpert (Accredited by EdExcel, UK)
- People Management and Empowerment - Regenesys School of Management





Achievements

- Save the Children SA (2017 – Current) Co-Chair HR & Programmes Committee, Board Member
- Iranti (2017– Current) Chairperson of the Board
- Southern African Trust (2014 – Current) Trustee & Chair of HR & Remuneration Committee
- Safer South Africa (2014 – 2015) Board Member
- St. Anthony’s Education Centre (2013 – 2014) Vice Chairperson & Board Member
- Charities Distributing Agency, National Lotteries Board (2011 – 2016)
- Echoes of Love (2011) Board Member
- AIDS Foundation of South Africa (2006 – 2008) Chairperson of the Board; (2005-2008) Human Resources Expert
- Technikon SA (2000 – 2002) Member of Council & Chairperson of Human Resources Committee of Council
- Press Ombudsman Appeal Panel (2002–2007) Public Representative
- Department of Communications (2001–2002) Member, SA Production Advisory Body
- Drafting of the Promotion of Equality and Promotion of Unfair Discrimination Act (1998) Member of the Reference Group
- Establishment of the Family Court in Johannesburg (1997) Member of the Reference Committee

Women's Day 2019



Media Features

On the Podcast

Gain Skills & Visibility
By Serving on a Board

With Guest:
Shireen Motara



[SpeakingYourBrand.com/126](https://speakingyourbrand.com/126)

SPEAKING YOUR BRAND

Speaking Your
Brand with
Carol Cox



How To Lead a
Team at Work with
Fray Intermedia



HOW TO
LEAD A TEAM
AT WORK



Media Features



Leadership

INTERVIEWS • INSIGHTS • INTELLIGENCE



Speaking Engagements

Shireen brings a deep understanding of and experience in the systemic changes that need to be made at both a societal and at an organizational level to change women's lives, and to build a better world.

SPEAKING TOPICS ----- >

- Women's Leadership, Voice & Agency
- Building Inclusive Workplaces / Organisations
- Personal Mastery & Self Love

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3rd ANNUAL
JOHANNESBURG EDITION



SHIREEN MOTARA
WOMAN COACH & GENDER
EXPERT

MATHEBE MOLISE
CORPORATE WOMAN &
ENTREPRENEUR

BETH MALATJI
SERIAL ENTREPRENEUR &
DIGITAL SPECIALIST

THANDEKILE MOLOKO
WEALTH MANAGER &
FINANCIAL SPECIALIST

KHANYO SHANDU
MENTAL HEALTH ADVOCATE
& COUNSELLOR

NOMBULELO MGABADEJI
FITNESS INFLUENCER &
PHILANTHROPIST

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12A NORTH STREET, MELROSE, JOHANNESBURG

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WOMAN COACH & GENDER
EXPERT

TUMISANG RAMENTLELE
HEAD OF CHAPTER
BOTSWANA FCOYB

BARBARA KAMBA-NYATHI
HEAD OF CHAPTER
NAMIBIA & ZIMBABWE FCOYB

CATHERINE HINGI
HEAD OF CHAPTER
TANZANIA FCOYB

FACILITATED BY NOXOLO PETER-NKOSI, FOUNDER FCOYB

ZOOM (Cloud Meetings)
Meeting ID:558 082 5955 | Password: BECOMING | Tel: +27875503946
#VirtualCatharsisSeries2020

Savvy Diva Events

A group of programmes that offer **practical training and mentoring to women to advance specific skills and competencies**. These programmes are offered in partnership with respected experts and provide short but effective learning opportunities.

- PROGRAMME FOCUS** →
- Financial Freedom
 - Personal & Professional Development
 - Technology



Productivity Prowess



18 January 2020

Money Savvy Diva

SAT 11 JULY | 10am-12pm
R150 | ZOOM

CHECK YOUR MONEY MINDSET

We share practical exercises, expert advice and tools to help you make better financial decisions.

RSVP: hello@shireenmotara.com

Jodn Laine

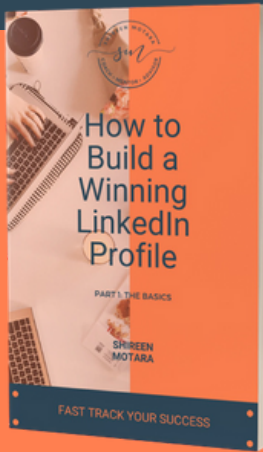
SAT 25 JULY | 10am-12pm
R150 | ZOOM

LAND YOUR DREAM JOB

We show you how to land your dream job by letting your CV speak your passion.

Shireen Motara

RSVP: hello@shireenmotara.com



Author

LinkedIn is an invaluable professional and business resource. Shireen Motara shares her insights on how she built a profile that created connections and built networks.



According to the International Labour Organization (ILO), women account for about 70 per cent of the global consumption demand and control about \$28 trillion in annual consumer spending. For companies to thrive and grow, corporate boardrooms need to reflect the diversity of its consumer base. Despite the progress made by women in education and in the workforce, they continue to be under-represented in decision making. This ebook offers insights and practical advice on the ins and outs of boards, and how you can be a board leader.



In this article in the SA Journal on Human Rights, Shireen uses a constitutional court case to assess how to make the Bill of Rights a reality for the LGBTIQ+ community.

Contributor



The “**Enhancing State Response to GBV**” project aimed to capacitate civil society to hold the state accountable to the implementation of the DVA and SOA.

A NADEL Human Rights Research and Advocacy Project spotlighting the **Reformation of the Maintenance System.**

National Association of Democratic Lawyers



Equality and Justice



The first qualitative study of **women in decision-making in Southern Africa**, with focus on representation in politics (enabling environments and governance).

Shireen's Way

Shireen leverages a **combination of coaching, mentoring and advisory** skills to give clients sustainable outcomes. She has grown to appreciate how structural and historical forces in turn shape individual agency. As a coach, she empowers clients with both the tools for agency and an intimate understanding of the terrain that they need to operate in. She connects people to the resources and networks they need to thrive. In addition, she brings her consulting clients **an understanding of how structure, policy and process translate** for the marginalised, and helps organisations find new and different ways of responding to complex social challenges. Ultimately, she supports her clients to lead their own future success by by prioritising skills transfer and focusing on systemic change.





What Clients Say

"Shireen is the type of person you can count on to keep a cool head in a stressful situation, and her positive attitude is contagious. Having her to guide and support me on how I tackle everything helps a lot. Her communication skills, leadership abilities, positive attitude, efficiency, commitment to quality and dedication as my business coach is highly impressive."

Mahlatse Mabuza - MBA Candidate at JBS

"Shireen is deeply passionate about the potential of feminist organising and organisations and this comes through in her skill and intellect. Her vast experience in working with a wide range of organisations in Southern Africa has contributed to her vast knowledge of fundraising for organisations that are committed to women's rights and feminist organising."

Yaliwe Clarke - African Gender Institute



Contact Shireen

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Contact number: +27 (0) 71 272 8245

Speaking Engagements - Keynote/ Moderator/Panelist

Media - Features/ Interviews

Contributor - Podcasts/ Blogs / Publications

Events - Workshops/ Master Classes/ Webinars

